

The logo for the "High Schoolers Gone Good" contest, featuring the words "High Schoolers" in a large, stylized, pink script font, and "Gone Good" in a smaller, pink, sans-serif font below it. The "socialvibe" logo is in small text above "High Schoolers".

socialvibe
High Schoolers
Gone Good

Ring in the school year on a good note!
Help Spread SocialVibe!

Let's prove that surfing the web CAN be a good thing!

Here's How:

- Get inventive and get out there! The sky is the limit! Promote ***High Schoolers Gone Good*** on your morning announcements, throw a rally, set up booths – do whatever it takes to sign your high school up and make a difference
- A great way spread the Vibe is to get an article written about SocialVibe's ***High Schoolers Gone Good*** contest into the first issue of your school's newspaper.
- To help your school's journalism staff write the article, you can download our official media package at our blog, *The Vibe*. This also includes contest rules, official graphics for your newspaper and other ways to get your school involved.
- All of your promotional efforts should direct students to sign up for SocialVibe at www.socialvibe.com/highschool and to make sure to add their high school on their member profile.
- The school that gets the most signups between **August 19** and **November 15** will win our grand prize package.

GRAND PRIZE PACKAGE (valued at \$10,000):

- We'll fly SocialVibe President **Joe Marchese** to your city to present a **\$10,000 check** to your school's Student Council.
- While at your school, Joe will speak to students and the media about **philanthropy** and how you can use your **MySpace** and **Facebook** profiles to change the world. Press will be in attendance and your school will be the star!
- We will also film at your school and showcase it so the world can see that you are making a difference online. This is a chance to put YOUR high school on the map!

If you have ANY questions, please email highschool@socialvibe.com

